

**Experience:**

05.2023 - 04.2024  
09.2022 - 12.2022

**AuditBoard; Cerritos, CA**

*Visual Designer*

Collaborated with the creative team to develop comprehensive signage solutions for both analog and digital platforms, as well as impactful keynote presentations for the prestigious Audit and Beyond Conference in 2022 and 2023. Designed a range of digital assets including blog and social media graphics, eBooks, and email headers. Additionally, contributed to branding initiatives for the company's People, Experience, and Development team, working closely with senior designers and the art director to ensure strategic alignment and visual excellence.

07.2020 - 07.2023

**San Francisco School of Needlework and Design; San Francisco, CA**

*Visual Designer, Teaching Coordinator, and Instructor*

Oversaw all marketing and communication efforts for onsite and external programs, including website management, print materials, and online collateral. Ensured cohesive messaging across all channels and maintained graphics aligned with SFSNAD's branding strategy. Additionally, taught online and outreach courses to engage diverse audiences and disseminate knowledge of hand embroidery.

01.2020 - 07.2020

**Banana Republic; San Francisco, CA**

*Graphic Production Artist*

Crafted and optimized digital assets for seamless production, ensuring alignment with brand standards and objectives. Collaborated closely with senior designers specializing in web production, leveraging collective expertise to enhance visual communication strategies. Spearheaded the development of diverse digital assets ranging from email promotions to dynamic Pinterest boards, effectively amplifying the presence of the BR brand across multiple platforms.

08.2018 - 02.2019

**Callisto Media; Emeryville, CA**

*Production Designer*

Designed Facebook, LinkedIn, and Pinterest banners strategically crafted to promote company-published books, ensuring maximum visibility and engagement across diverse social media platforms. Played an integral role within the design team, offering valuable input on digital and print cover designs while refining accompanying copy to captivate the target audience effectively.

01.2018 - 07.2018

**Salesforce; San Francisco, CA**

*Visual Designer*

Collaborated with Einstein Analytics team to create impactful exhibition materials, including banners, signage, name tags, postcards, and schedules, ensuring a cohesive presentation at events. Key role in designing exhibition banners for prominent events like the World Tour in London and Paris, enhancing brand visibility. Partnered with Flex Team art directors to develop dynamic digital assets and printed materials, aligning with strategic objectives.

2017

**Mattel Inc.; El Segundo, CA**

*Visual Designer*

2016

**Chronicle Books; San Francisco, CA**

*Marketing Graphic Fellow*

2015

**Made in Space; Los Angeles, CA**

*Graphic Design Intern*

**Education:**

09.2009 - 04.2014

**Art Center College of Design; Pasadena, CA**

Bachelor of Fine Arts Degree in Graphic Design

01.2013 - 03.2013

**University of the Arts London; London, United Kingdom**

Study Abroad Program, Graphic and Interaction Design

09.2012 - 12.2012

**Art Center College of Design; Berlin, Germany**

Study Abroad Program: The New Berlin Collective

**Skills:**

Adobe Creative Suite, Figma, Google Suite, Microsoft Suite, MailChimp, Squarespace, WordPress, Hand Lettering, Bookbinding, Hand Embroidery (Surface and Metalwork), Eventbrite, Facebook and Instagram Business, PayPal, and Square. Fluent in English, Cantonese and Mandarin Chinese.